

Facilitating Desirable Business Change

Organisations Thriving In Today's World Are Design Driven And Digital.

They embrace design thinking at their core, including:

- How they market and engage with customers
- How they create value beyond the physical product or obvious service
- How they build an emotional connection that inspires loyalty and delight
- How they leverage assets that they don't own and community collaboration

They exploit data and digital technologies to:

- Deliver exceptional value
- Offer rapid and tailored service
- Generate client loyalty
- Rapidly adapt to changing conditions and requirements

We would love to help you embrace these ideas and apply them for your success.

We have in-depth expertise in the following disciplines:



Digital Transformation

We assist clients to use Innovation, Design Thinking, Enterprise & Business Architecture and Programme Management techniques to plan and deliver Digital Transformation in a structured way. We are adept in helping to build a shared vision of the end state and developing change plans that permit concurrent delivery of foundational building blocks and client value adding components in small, regular increments.



Business Innovation

- Design Driven Thinking
- Customer Experience Design
- Platform Architecture

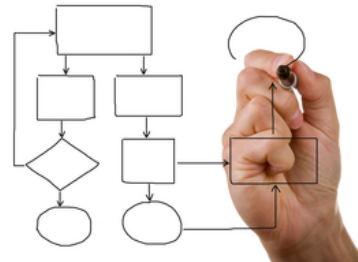


I.T. And Business Strategy

- Holistic Architecture Language
- I.T. to Business Alignment

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Enterprise Architecture

- Industry EA Methods, Frameworks, Techniques and Tools: TOGAF 9 and other approaches (e.g. DODAF, FEAF, PEAf, IAF, Zachman, Gartner/Meta)
- Inspired EA Frameworks, Meta Model and Method
- Inspired Holistic Architecture Language
- Inspired Business Architecture
- Application and Solution Architecture
- Data, Information and Knowledge Architecture
- Technology Architecture
- Programme Management
- Enterprise Risk Management

Business Analysis

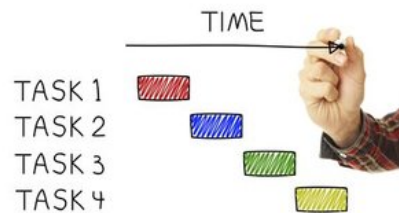
- Our own Business Process Architecture and Modelling Approach
- BPMN
- Defining Requirements, RFI, RFP, Solution Evaluation
- Extensive range of modelling approaches, including:
 - Value Mapping
 - Goal, Function, Process, Service, Capability Modelling
 - Channel Architecture
 - Product Architecture
 - Customer Journey Mapping

Data, Information And Knowledge Modelling and Management

- Data Management Maturity Assessment
- Data Modelling (Entity Relationship, Relational, Object, Conceptual, Domain, Semantic techniques)
- Implementing Information Management
- Meta Modelling, Meta Data Modelling and Implementation
- Structuring knowledge to support knowledge workers
- Content Architecture

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- System Integration
- RFP/RFI and Requirements Definition/Management



Programme and Project Management

- Managing Information Technology Projects (MITP)
- Agile Project Management (Inspired method) including advanced techniques such as Critical Chain



Methods Engineering

Selecting, adapting, defining, implementing and improving methods for strategy, planning, EA, project and programme management, system delivery, testing, etc.



Quality Assurance and Testing

- For Architecture, Projects and Solutions
- Quality Management using prevention philosophies
- Statistical Process Control

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Systems Delivery

- Advanced Systems Delivery (Inspired integrated method)
- UML with enhancements where necessary

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Capability Development

- Profiling required skills
- Assessing staff competency and designing enhancement programmes
- Service oriented organisation design



Example Projects

Solution Development

- Assisted national retailer to move development lifecycle to iterative methods and advanced object oriented tools
- Assisted major retail group to adopt advanced modelling methods for process, data analysis, solution design
- Assisted major insurer to select technology strategy and formulate standards, principles, templates and architectures for solution architectures
- Assisted health care provider to fully specify requirements, issue requests for information and proposals and to select strategic administration platform
- Assisted major retailer to integrate “best of breed” systems from multiple vendors into coherent, integrated solution
- Assisted software house with data modelling and solution architecture for advanced investment analyst platform for a major financial services company

Methods Engineering

- Assisted major financial services organisation to review, integrate, improve and deploy methods for solution delivery
- Assisted housing funding agency to tailor, integrate, deploy methods for business

architecture, application architecture, programme management and enterprise risk management

- Supported implementation of EA methods and tools for global media group

Enterprise Architecture

- Implemented EA governance, capabilities and practice at major financial services company
- Implemented EA governance, capabilities and practice and Programme Management at two major cellular network providers
- Implemented EA governance, capabilities and practice at two government departments
- Assisted international bank to meet Basel II compliance requirements and reporting across three continents
- Developed Application Architecture, Integration and Deployment plans for major Japanese Bank expanding into UK, Europe, Eastern Europe
- Full EA for Indian Ocean bank, including business, applications, data and technology choices for strategic systems replacement
- Assisted major computer manufacturer with tools and methods to integrate several thousand in-house systems, moving to consolidated solutions using commercial ERP systems
- Implemented models, methods and tooling for Application Portfolio Management at major insurer
- Assisted multi-national bank to rationalise business models, processes, services, applications and technology across three continents

- Assisted trust management company in devising full business, application, information architecture and plans

Business Architecture

- Assisted major financial group to assess options for and devise electronic business opportunities
- Assisted national housing funding group to devise ambitious growth strategy, supporting business architecture and programme office
- Assisted major financial group to implement enterprise risk management integrated with EA and supported by tooling
- Assisted international media group to rationalise operations and supporting systems / technology while undergoing rapid growth through mergers and acquisitions

Digital Transformation

- Assisted major multinational I.T. services company in setting up and equipping subsidiary for digital advisory / transformation
- Assisted major assurance group and their technology services subsidiary in formulating methods, models, architectures and plans for digital transformation
- Assisted unit trust manager in exploiting technology and digital in transforming to new business model